ORDER

KARE 11

Orders

Order / Rev:	**720615**		
Alt Order #:	06364652		
Product Desc:	DCCC/NOLAN		
Estimate:	1983		**KARE**
Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/05/12 / 10/05/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Greer Margolis Mitchell/ Pol**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K St NW	Billing Cycle:	WEEKLY
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Nolan /D/ Congress-DCCC**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	3	$2,575.00	$2,188.75
10/15/12	10/21/12	2	$700.00	$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	$3,275.00	$2,783.75	0.00
Totals	5	$3,275.00	$2,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	30%	$3,275.00
Market	100%	$10,916.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	20%	$2,183.33
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	15%	$1,637.50
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	35%	$3,820.83
WFTC	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035p	MTWTF--	:30	1	$1,500.00	P-2	0.00	NM	1	$1,500.00
E 2	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	1	$200.00	P-2	0.00	NM	1	$200.00
E 3	KARE	10/09/12	10/15/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	1	$175.00	P-2	0.00	NM	1	$175.00
E 4	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	1	$900.00	P-2	0.00	NM	1	$900.00
E 5	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	1	$500.00	P-2	0.00	NM	1	$500.00
												Totals		5	$3,275.00

Line details:

KARE 11 NEWS AT 10<

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$1,500.00	0.00

KARE 11 NEWS AT 4

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$200.00	0.00

KARE 11 NEWS SUNRISE

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$175.00	0.00

KARE 11 NEWS AT 6

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$900.00	0.00

TODAY SHOW

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/09/12	10/15/12	MTWTF--	1	$500.00	0.00